

CURRICULUM VITAE

Jonathan PETERSON
Maître de Conférences (Associate Professor)

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EDUCATION

- 2012: PhD – Aix-Marseille Université - IAE
 - 2010-2011: CEFAG Research Programme (Sawyer Business School – Suffolk University – Boston, MA)
 - 2008: Master de Recherche – Aix-Marseille Université-IAE
 - 1988: Master of Arts – University of California, Santa Barbara - United States
 - 1986-1987: Research Fellow – Universidad de Barcelona - Spain
 - 1985: Bachelor of Science – Baylor University, Waco, Texas - United States
- Foreign languages (mentioned with an X)

Language	Read	Speak	Written
English (native)	X	X	X
French	X	X	X
Spanish	X	X	

ACADEMIC ACTIVITIES

Courses currently given at AMGSM-IAE:

- Management Consulting (Executive MBA)
- Human Resource Management (M2)
- Service Operations Management (M2)
- International Human Resource Management (M2)
- International Career Management (M1/M2 elective)
- Teambuilding (M2)

International teaching & research missions

- Suffolk University – Boston, Massachusetts – CEFAG Research stay (April-May, 2011)
- NCSU – Raleigh, North Carolina – United States (“Culture and Innovation”) – March-April, 2009-2010

CURSUS (prior to joining AMGSM-IAE)

- 2000-2003 : Instructor, International Business Program – ESC Marseille-Provence (France)
- 1997-2000 : Business Consultant-Area Supervisor – McDonald’s Corporation, Dallas, Texas (United States)
- 1996-1997 : Management Consultant – Novations Group, Inc., Provo, Utah (United States)
- 1988-1996 : Sr. Production Geologist – Mobil Exploration & Producing, Bakersfield, California (United States)

PUBLICATIONS

Peterson, J., Tahssain-Gay, L., Salvetat, D., Perez, F., and Hennekam, S. (2022) How managers approach data analytics: a typology through a Resource Orchestration perspective. *Management Decision*, (ahead-of-print).

Peterson, J., Tahssain-Gay, L., and Benraïss-Noailles, L. (2021) The impact of exclusivity in talent identification practices: Sources of perceived injustice and employee reactions. *Employee Relations: The International Journal*.

Kundi, Y.M., Hollet-Haudebert, S. and **Peterson, J.**, (2021) Career adaptability, job crafting and subjective career success: the moderating roles of lone wolf personality and positive perfectionism. *Personnel Review*.

Kundi, Y. M., Hollet-Haudebert, S. and **Peterson, J.** (2020) Linking Protean and Boundaryless Career Attitudes to Subjective Career Success: A Serial Mediation Model. *Journal of Career Assessment*, 1069072720959782.

Hennekam, S., **Peterson, J.**, Tahssain-Gay, L. and J.P. Dumazert (2019) Recruitment discrimination: how organizations use social power to circumvent laws and regulations *International Journal of Human Resource Management*, p.1-29.

Cherré, B., Laarraf, Z., and **Peterson, J.** (2019) Why is it difficult to be virtuous in business ethics? *Human Systems Management*, 38(4), p. 395-409.

Hennekam, S., **Peterson, J.**, Tahssain-Gay, L. and J.P. Dumazert (2018) Managing religious diversity in secular organizations in France. *Employee Relations*, Vol. 40, No. 5, p. 746-761

Brasseur, M., Magnien, L., and **Peterson, J.** (2008) Exemplarity in Management: Factors of Implementation and Process of Learning. Special series: "Problems and Perspectives in Management". *International Research Journal*, Issue 2, June.

CONFERENCES

Peterson, J. and A. Roger (2013) Does the boundaryless career also apply in France? Actes de conference d'EGOS-European Group for Organizational Studies. 26th Workshop on Strategic Human Resource Management. Montreal, Canada, 16-17 mai, 2013.

Peterson, J. and A. Roger (2011) Revisiting Career Anchor Profiles: Implications for Work-Life Balance in France. Actes de conference de l'EIASM-European Institute for Advanced Studies in Management, 26th Workshop on Strategic Human Resource Management. Copenhagen, Denmark, 16-17 mai, 2011.

Peterson, J. and A. Roger (2010) Revisiting Career Anchor Profiles: Implications for Work-Life Balance in France. Actes de conference de l'EIASM-European Institute for Advanced Studies in Management, 26th Workshop on Strategic Human Resource Management. Reykavik, Iceland, 16-17 mai, 2010.

Peterson, J. and A. Roger (2009) Career Anchor Profiles: An Exploratory Study of Business School Participants in France. Actes de conférence de l'ISEOR/Academy of Management International Conference and Doctoral Consortium, Lyon, France, 8-10 juin, 2009. pp. 1299-1311.

Peterson, J. and E. Reynaud (2008) The Evolution of Competitive Advantage: the case of Xerox. A case study presented at the « Atelier Cas Pédagogiques: Cas en management stratégique ». Organized by the Organisational Systems Department of CNAM-Paris, Group ESSCA, Université d'Angers, IAE Aix-en-Provence, and Centrale de Cas et de Médias Pédagogiques (CCMP).

MANAGEMENT BLOG POSTS

Hennekam, S., **Peterson, J.**, Tahssain-Gay, L. and J.P. Dumazert (2019) How Organizations discriminate during recruitment; London School of Economics, March 11th, 2019, Management, Managing People|

Hennekam, S., **Peterson, J.**, and Tahssain-Gay, L. (2019) Quelle attitude adopter face à la religion au travail ? Harvard Business Review France, May 2019, Management, Diversité, Règles, RSE.

OTHER RESEARCH ACTIVITIES

Co-direction of doctoral student research (2018-2021)

In collaboration with Professor Sandrine Hollet-Haudebert (Dissertation Director), IAE Toulon, France

Student: Mr. Yasir-Mansoor Kundi -

Subject: The impact of personality on career success as related to adaptability and job crafting.