

CURRICULUM VITAE

Diana W. P. KWOK

Status:

Assistant Professor (Maître de Conférences)

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BIOGRAPHY

Diana Kwok is an Assistant Professor and Director of the MSc International Business at Aix-Marseille Graduate School of Management-IAE. She is also Adjunct Professor at EMLyon Business School and Skema Business School. Prior to joining AMGSM-IAE, she was an Associate Professor at EM Strasbourg Business School for three years. She has taught strategy, entrepreneurship and international business since 2011, at numerous business schools (EMLyon Business School, Edhec Business School, Grenoble School of Management, IAE Aix, IAE Lyon, Skema Business School, University of Monaco...).

Diana's research interests include mergers and acquisitions, trust, cross-cultural management, emerging economies, and entrepreneurial exits. She has published in International Business Review (IBR) and European Journal of International Management, and recently won the IBR Best Paper Award for 2020. She earned her PhD from Aix-Marseille Graduate School of Management-IAE. Her 15 years in the financial services industry of Asia, Europe and the US, followed by experience as a freelance consultant specializing in Southeast Asia inform both her teaching and research. Diana is a Malaysian national.

EDUCATION

- 2018: PhD – Aix-Marseille University-IAE
- 2014: Master de Recherche – Aix-Marseille University-IAE
- 1990: Bachelor of Economics (Honours) – University of Sydney, Sydney, Australia

Foreign languages (mentioned with an X)

Language	Read	Speak	Written
English (native)	X	X	X
French	X	X	X
Malay	X	X	X
Cantonese		X	

ACADEMIC ACTIVITIES

Academic positions:

- Since 2022: Assistant Professor – Aix-Marseille Graduate School of Management – IAE, Aix-Marseille University
- 2019-2022: Associate Professor – EM Strasbourg Business School, University of Strasbourg, France
- Since 2016: Adjunct Professor – Skema Business School, France
- Since 2012: Adjunct Professor – EMLyon Business School, France

Courses taught:

At AMGSM-IAE

- Advanced Strategy (Executive MBA)
- International Strategy for MNC (M2)
- Study Tour (M2)

Other strategy courses and business simulations (2011-2022)

- Strategic Management (M2)
- International Strategies (M2)
- "SKEMASim business game" (M1, M2 and Bachelor)
- Advanced Strategy (M2)
- Internationalization of the Firm (M2)
- Strategic Business Game (PGE)
- Strategic Analysis (PGE)
- Global Business Issues (PGE)
- Corporate Strategy (Bachelor)

Entrepreneurship courses (2011-2022)

- New Venture Basics (PGE and M1)
- Entrepreneurship and Business Opportunities (M2)
- Entrepreneurship (M1)
- Basics in Entrepreneurship (PGE)
- Venture Creation Basics (PGE)

International management courses (2011-2022)

- Doing Business in Asia, Working Effectively with Asians (M1 and M2)
- International Business Environment (M1)
- Asian Markets (M2)
- Luxury in Asian Markets (M2)

Administrative responsibilities:

- Since 2022 Academic Director of the MSc International Business (M2), Aix-Marseille Graduate School of Management – IAE
- 2020-2022 Academic Director of the Entrepreneurship specialization, *Program Grand Ecole* (3A), EM Strasbourg Business School
- 2020-2021 Academic Director of the Entrepreneurship—Strategy major, *Program Grand Ecole* (2A), EM Strasbourg Business School

CURSUS PRIOR TO JOINING ACADEMIA

- 2009-2019: International Business Advisor – Freelance, France
- 2007-2008: Financial / Business Administrator – Camargo Foundation, Cassis, France
- 1995-2005: Executive Vice President / Chief Financial Officer – SLC Group, Kuala Lumpur, Paris, London
- 1993-1995: Corporate Finance Executive – Malaysian International Merchant Bankers, Kuala Lumpur, Malaysia
- 1991-1993: Credit Officer – Pacific Bank, Penang, Malaysia

RESEARCH AND PUBLICATIONS

Research awards

- 2021 Winner of the International Business Review Best Paper Award for 2020 – EIBA Annual Conference, Madrid, Spain
- 2016 Winner of the Second Prize – Best Paper Award – EURAM Doctoral Colloquium, Paris, France
- 2015 Winner of the Second Prize – Specialized M2 (Master of Research) thesis - Association for Merger and Acquisition Managers, France

Articles in refereed journals

- Kwok, D. W. P., Meschi, P.-X., & Bertrand, O. (2020). In CEOs we trust: When religion matters in cross-border acquisitions. The case of a multifaith country. *International Business Review*, 101705.
🏆 Winner of the International Business Review Best Paper Award for 2020, in December 2021.
- Kwok, D. W. P. (forthcoming). Cross-border M&As and early subordinate-leader trust: A social identity approach. *European Journal of International Management*, 1(1), 1. doi:10.1504/ejim.2021.10033183.

Refereed proceedings – Conference papers

- Kwok, D. W. P. (2022). Boundaries, cultural differences and sociocultural integration in a Malaysian merger. *European Academy of Management (EURAM) Annual Meeting*, Winterthur, Switzerland, 15-17 June.
- Kwok, D. W. P. (2019). Subordinate-leader trust: A tale of two acquisitions in Malaysia. *European Academy of Management (EURAM) Early Career Colloquium*, Nuremberg, Germany, 27 February-1 March.
- Kwok, D. W. P. (2018). Subordinate—leader trust: A tale of two acquisitions in a multicultural emerging economy. *Journal of World Business Professional Development Workshop*, Southend-on-Sea, UK, 10-11 April.
- Kwok, D. W. P. (2017). Do managers span boundaries? Domestic and cross-border acquisition evidence from a multicultural emerging economy. *European International Business Academy (EIBA) Annual Conference*, Milan, Italy, 14-16 December 2017.

- Kwok, D. W. P. (2017). Opening the black box of cultural differences: Domestic vs. cross-border acquisitions, trust and emerging economies. British Academy of Management (BAM) Annual Conference, Coventry, UK, 5-7 September.
 - Kwok, D. W. P. & Meschi, P.-X. (2017). In leadership we trust: Religious homophily and cross-border acquisitions in multifaith Asian emerging economies. Skema KTO Professional Development Workshop, Skema Business School, Sophia Antipolis, France, 20-22 June.
 - Kwok, D. W. P. & Meschi, P.-X. (2016). In leadership we trust: Religious homophily and cross-border acquisitions in emerging economies. Strategic Management Society (SMS) Special Conference, Hong Kong, 10-12 December.
 - Kwok, D. W. P. & Meschi, P.-X. (2016). An ethno-religious perspective on target firm personnel trust in cross-border acquisitions. Academy of International Business (AIB) Annual Conference, New Orleans, USA, 27-30 June.
 - Kwok, D. W. P. (2016). An ethno-religious perspective on target firm personnel trust in cross-border acquisitions. European Academy of Management (EURAM) Doctoral Colloquium, Paris, France, 30-31 May.
- 🏆 Winner of the Second Prize – Best Paper Award.

Conference and research workshop participation

- Academy of International Business (AIB) Annual Conference, online, 28 June-2 July 2021.
- Becoming a Research-Oriented Professor, British Academy of Management (BAM), online, 2021. Modules: Research Funding, 2 March; Researching, Writing and Publishing, 13 January.
- Academy of International Business (AIB) Annual Conference, online, 2-6 July 2020.
- 10th International Research Workshop: Methods for PhD, Akademie Sankelmark, Flensburg, Germany and University of Southern Denmark, Sønderborg, Denmark, 26-29 September 2016. Modules: Qualitative interviewing, Case study research, and Analysis of qualitative data and exploratory statistics.
- Journal of Management Studies Professional Development Workshop and Conference: Connecting Eastern & Western Perspectives on Management, Coventry, UK, 21 March 2016.
- EIASM (European Institute for Advanced Studies in Management) EDEN Doctoral Seminar on International Mergers & Acquisitions, Brussels, Belgium, 23-27 March 2015.

Ad-hoc reviewer

- Since 2020: Journal of Economic Behavior and Organization
- Since 2020: Management and Organization Review
- Since 2018: International Business Review
- Since 2015: Group & Organization Management

Participation in academic research associations

- Since 2014: Member of the Academy of International Business (AIB)
- Since 2013: Member of the British Association of Management (BAM)
- Since 2021: Member of CYGNA: Supporting Women in Academia