

CURRICULUM VITAE

MESCHI Pierre-Xavier

Date of birth: December 26, 1967

Professor (Professeur des Universités)
IAE Aix-Marseille (Aix-Marseille Université)

Chemin de la Quille, Puyricard
13 089 Aix-en-Provence Cedex 2
Phone: 04.42.28.08.08
Email: pierre-xavier.meschi@univ-amu.fr

BIOGRAPHY

Pierre-Xavier Meschi (Ph.D in Management, IAE Aix-Marseille) is Professor of International Strategy at IAE Aix-Marseille (Aix-Marseille Université). He attended the ITP (International Teacher Program) at London Business School and the GloColl program at Harvard Business School. He is currently the director of the doctoral school in economics and management of Aix-Marseille Université.

Pierre-Xavier has taught corporate strategy and international strategy in various MBA and executive education programs (Universidade de São Paulo, EDHEC Business School, Kedge Business School, EADA Barcelona, HEC Executive ...). He has been a visiting research scholar at Hong Kong Polytechnic University and a visiting professor at Shanghai Jiao Tong University.

His research interests include international joint ventures, international M&As, and emerging multinationals. He has previously published in academic journals such as *Asia Pacific Journal of Management*, *Management International Review*, *International Business Review*, *European Management Review*, *Human Relations*, *Journal of World Business*, *Journal of International Management*, *Journal of Management*, *British Journal of Management*, *Advances in Strategic Management* and *Journal of International Business Studies*.

EDUCATION

- 2016-2017: GloColl program (Global Colloquium on Participant-Centered Learning), Harvard Business School
- 1999: Agrégation des Facultés de Droit, Sciences Economiques et Gestion, Ministère de l'Education Nationale (France)
- 1998: HDR (Habilitation à Diriger des Recherches), Aix-Marseille Université
- 1996: I.T.P. (International Teachers Program), London Business School
- 1993: Ph.D. in Management, thesis title: "Contextes organisationnels, cultures nationales et pratiques de formation dans les coentreprises internationales", IAE Aix-Marseille, Aix-Marseille Université
- 1992: Centre d'Etudes et de Formation Approfondies à la Gestion (CEFAG), Fondation Nationale pour l'Enseignement de la Gestion (FNEGE)
- 1989: Master in Economics, Aix-Marseille Université
- 1988: Bachelor in Economics, Aix-Marseille Université

CURSUS

- 2009 – Today: Professor (Full Time), IAE Aix-Marseille, Aix-Marseille Université (France)
- 1994 – 1999: Professor (Full Time), Faculté d'Economie et de Gestion, Aix-Marseille Université (France)
- 1999 – 2001: Professor (Full Time), IAE Valenciennes, Université de Valenciennes (France)
- 1993 – 2008: Professor (Part Time), Kedge Business School (France)

ACADEMIC ACTIVITIES

Academic Positions

2018 – Today: Director of the doctoral school in economics and management of Aix-Marseille Université

2013 – 2017: Director of the CERGAM (research center in management of Aix-Marseille Université)

2013 – 2017: Associate dean for research and member of the IAE Aix-Marseille's Executive Committee

2010 – Today: Member of the IAE Aix-Marseille's Board

2010 – 2013: Co-director of the MSc International Business (IAE Aix-Marseille)

International teaching & research missions

Visiting Lecturer in *Human Resource Management and Organizational Behavior*:

- Trier Universität, Germany (1995)

Visiting Lecturer in *Strategy*:

- Centre Franco-Vietnamien de Gestion, Ho Chi Minh campus, Vietnam (2007-2009)
- Department of Management, Jiao Tong University, China (2004-2008)

Visiting Lecturer in *International Business Simulation*:

- EADA, Barcelona and Collbato campuses, Spain (1999-today)

Visiting Lecturer in *Theories of the Firm and Research Methods*:

- Department of Business Studies, Hong Kong Polytechnic University, China (2002)

SCIENTIFIC ACTIVITIES & OTHERS

Participation in Academic Research Association

2009 – Today: Board member (since 2009), member and reviewer of the Atlas-AFMI (*Association Francophone de Management International*)

2003 – Today: Member and reviewer of the AAoM (*Asian Academy of Management*)

2002 – Today: Member and reviewer of the AIB (*Academy of International Business*)

1999 – Today: Member and reviewer of the AoM (*Academy of Management*)

1996 – Today: Member of the SMS (*Strategic Management Society*)

1995 – Today: Member and reviewer of the EIBA (*European International Business Academy*)

1994 – 2010: Board member (2007-2010), member and reviewer of the AIMS (*Association Internationale de Management Stratégique*)

1991 – 2002: Member and reviewer of the AGRH (*Association francophone de Gestion des Ressources Humaines*)

Organization of Academic Conference

May 2014: President of the scientific board of the 4th Conference of the *Association Francophone de Management International* (IAE Aix-en-Provence and Kedge Business School)

July 2013: Member of the scientific board of the 3rd Conference of the *Association Francophone de Management International* (Montreal, HEC Montreal)

May 2012: Member of the scientific board of the 2nd Conference of the *Association Francophone de Management International* (Lyon, IAE Lyon)

May 2011: Member of the scientific board of the 1st Conference of the *Association Francophone de Management International* (Paris, ESCP Europe)

May 2008: Member of the scientific board of the 17th Conference of the *Association Internationale de Management Stratégique* (Sophia Antipolis, SKEMA Business School)

April 2006: Member of the organization committee and of the scientific board of the 2nd CEMCD Conference (Marseille, Euromed Management)

May 2005: Member of the organization committee and of the scientific board of the 1st CEMCD Conference (Shanghai, Jiao Tong University)

October 2004: Member of the scientific board of the 3^{èmes} *Rencontres de la Recherche en Management du Groupe ESC Amiens - Picardie* (Amiens, Groupe ESC Amiens - Picardie)

October 2003: Member of the scientific board of the 2^{èmes} *Rencontres de la Recherche en Management du Groupe ESC Amiens - Picardie* (Amiens, Groupe ESC Amiens - Picardie)

October 2002: Member of the scientific board of the 1^{ères} *Rencontres de la Recherche en Management du Groupe ESC Amiens - Picardie* (Amiens, Groupe ESC Amiens - Picardie)

January 1998: Member of the organization committee of the 2^{èmes} *Rencontres Internationales de la Recherche en Logistique* (Marseille, Aix-Marseille Université)

Reviewing

2015 – Today: *Management International Review* (reviewer)

2012 – Today: *British Journal of Management* (reviewer)

2011 – Today: *Scandinavian Journal of Management* (reviewer)

2008 – Today: *Journal of Business Research* (reviewer)

2007 – Today: *Journal of International Management* (reviewer)

2007 – Today: *Canadian Journal of Administrative Science* (reviewer)

2007 – Today: *Journal of World Business* (reviewer)

2006 – Today: *M@n@gement* (reviewer)

2005 – Today: *European Management Journal* (reviewer)

2004 – Today: *International Business Review* (reviewer)

2003 – Today: *Management International* (reviewer and editorial board member)

2002 – 2004 : *Observer pour Agir* (reviewer and editorial board member)

2001 – Today: *Revue Française de Gestion* (reviewer)

2001 – Today: *Finance Contrôle Stratégie* (reviewer and editorial board member)

1998 – Today: *Human Relations* (reviewer)

Awards and distinctions

Communications selected in the Best Paper Proceedings of the Academy of Management (AoM):

Ashraf, N., Meschi, P., & Spencer, R. (2013). Structure-agency: Disentangling the selection and influence mechanisms in the carbon market. Best Paper Proceedings, Organization and Natural Environment (ONE) division, 72nd *Academy of Management (AoM) Conference*, Orlando.

Ashraf, N., Meschi, P.-X. & Spencer, R. (2012). "The effect of network embeddedness on the carbon performance of organizations in emerging economies", 71st *Academy of Management (AoM) Conference*, Organization and Natural Environment (ONE) division, Boston, USA.

Meschi, P.-X., Métails, E. & Shimizu, K. (2011). "Prior alliance with the target and acquisition performance. The danger of honeymoon before marriage", 70th *Academy of Management (AoM) Conference*, Business Policy and Strategy (BPS) Division, San Antonio, USA.

Best paper award (Fundação Getulio Vargas Award for the Best Paper):

Meschi, P.-X., Norheim-Hansen A. & Riccio, E. (2013). "Match-making in international joint ventures in emerging economies: How to align financial reputation asymmetry and equity stake for ensuring long-lasting relationships?", 8th *Iberoamerican Academy Conference*, Fundação Getulio Vargas, Brazil.

Best paper award (John Yanouzas Award for Outstanding Paper):

Meschi, P.-X. & Métails, E. (2005). "Corruption, economic risk and survival of international joint ventures in emerging countries", *22nd Eastern Academy of Management (EAM) Conference*, University of Cape Town, South Africa.

2015 EFMD Case Writing Award ("Euro-Mediterranean Managerial Practices and Issues" Category)

Brulhart, F., Chereau, P. & Meschi, P.-X. (2016). "Les Moulins de la Brague: A terroir olive oil mill against agri-food multinationals", Ivey Publishing, Richard Ivey Business School, Ref. 9B16M030, 10 pages.

Editorial Experience

Guest Editor with Ulrike Mayrhofer for a special issue on the internationalization process of SME and multinationals from emerging economies, *Finance Contrôle Stratégie* [CNRS 3], published in 2018.

Guest Editor with Frédéric Prevot for a special issue on the 4th Conference of the *Association Francophone de Management International* (IAE Aix-Marseille and Kedge Business School), *Management International* [CNRS 3], published in 2015.

Guest Editor with Ulrike Mayrhofer, Pervez Ghauri and Rodrigo Bandeira-de-Mello for a special issue on South-South and South-North: New directions for foreign direct investment. What are the theoretical and empirical implications for entry mode research?, *M@n@gement* [CNRS 2], published in 2014.

Guest Editor with Olivier Meier and Vincent Dessain for a special issue on Eclectic paradigm, the Uppsala model ... What are the new contributions and perspectives in the analysis of international investment decisions and modes?, *Management International* [CNRS 3], published in 2010.

RESEARCH AND PUBLICATIONS

Articles in refereed journals

Ranked with the Association of Business School AJG [1-4*] and CNRS [4-1q] classifications

[AJG 3, CNRS 2]. Meschi, P.-X., Métails, E. & Shimizu, K. (2018). « Does a prior alliance with the target affect acquisition performance? The dangers of a honeymoon before marriage », *European Management Review* (forthcoming).

[AJG 3, CNRS 3]. Alkire, T. & Meschi, P.-X. (2018). "The decision to stay or resign following and acquisition by a Chinese or Indian company", *Management International Review*, Special Issue on "Chinese direct investment into the European Union", 58(1), pp. 9-42.

[AJG 3, CNRS 3]. Meschi, P.-X., Norheim-Hansen, A. & Riccio, E.L. (2017). "Match-making in international joint ventures in emerging economies: Aligning asymmetric financial strength and equity stake", *Management International Review*, 57(3), pp. 411-440.

[AJG 3, CNRS 3]. Meschi, P.-X., Ricard, A. & Tapia-Moore, E. (2017). "Fast and furious or slow and cautious? The joint impact of age at internationalization, speed, and risk diversity on the survival of exporting firms", *Journal of International Management*, 23(3), pp. 279-291.

[AJG 3, CNRS 3]. Meschi, P.-X., Phan, T.T. & Wassmer, U. (2016). "Transactional and institutional alignment of entry modes in transition economies: a survival analysis of joint ventures and wholly-owned subsidiaries in Vietnam", *International Business Review*, 25(4), pp. 946-959.

[AJG 2, CNRS 2]. Meschi, P.-X. & Miller, C. (2015). "Leader longevity, cognitive inertia, and Performance in Organizations with Stretch Goals: Evidence from 'La royale' and its ambition to gain naval supremacy between 1689 and 1783", *Advances in Strategic Management*, 32, pp. 467-504.

[AJG 4, CNRS 2]. Meschi, P.-X. & Métails, E. (2015). "Too big to learn: The effects of major acquisition failures on subsequent acquisition divestment", *British Journal of Management*, 26(3), pp. 408-423.

[AJG 1, CNRS 2]. Bandeira-de-Mello, R., N. Ghauri, P., Mayrhofer, U., & Meschi, P.-X. (2015). "Introduction to the special issue: theoretical and empirical implications for research on South-South and South-North expansion strategies", *M@n@gement*, 18(1), pp. 1-7.

[AJG 2, CNRS 3]. Ashraf, N., Meschi P.-X. & Spencer R. (2014). "Alliance network position, embeddedness and effects on the carbon performance of firms in emerging economies", *Organization & Environment*, 27(1), pp. 65-84.

[AJG 3, CNRS 3]. Meschi, P.-X. & Wassmer, U. (2013). "The effect of foreign partner network embeddedness on international joint venture failure: Evidence from European firms' investments in emerging economies", *International*

Business Review, 22(4), pp. 713-724.

[AJG 4*, CNRS 1]. Meschi, P.-X. & Métails, E. (2013). "Do firms forget about their past acquisitions? Evidence from French acquisitions in the United States (1988-2006)", *Journal of Management*, 39(2), pp. 469-495.

[AJG 1, CNRS NC]. Wassmer, U. & Meschi, P.-X. (2010). "The effect of code-sharing alliance formations and terminations on firm value: the role of co-specialization and scope extension", *Journal of Air Transport Management*, 17(5), pp. 305-308.

[AJG 3, CNRS 4]. Meschi, P.-X. (2009). "Government corruption and foreign stakes in international joint ventures in emerging economies", *Asia Pacific Journal of Management*, 26(2), pp. 241-261.

[AJG 3, CNRS 3]. Meschi, P.-X. & Riccio, E. (2008). "Country risk, national cultural differences between partners and survival of international joint ventures in Brazil", *International Business Review*, 17(3), pp. 250-266.

[AJG NC, CNRS NC]. Meschi, P.-X. & Riccio, E. (2007). "How do country risk and national cultural differences between partners affect the survival of international alliances in emerging countries? Longitudinal analysis of international joint ventures in Brazil from 1974 to 2005", *Revista Contabilidade & Finanças*, 18(Edição 30 Anos de Doutorado), pp. 96-107.

[AJG NC, CNRS NC]. Meschi, P.-X. & Cheng, L. (2007). "Do Sino-foreign joint ventures create shareholder value for Chinese partners?", *International Journal of Business*, 12(3), pp. 325-341.

[AJG 3, CNRS 3]. Meschi, P.-X. & Métails, E. (2006). "International acquisition performance and experience: A resource-based view. Evidence from French acquisitions in the United States (1988-2004)", *Journal of International Management*, 12(4), pp. 430-448.

[AJG 2, CNRS 4]. Prevot, F. & Meschi, P.-X. (2006). "Evolution of an international joint venture: the case of a French-Brazilian joint venture", *Thunderbird International Business Review*, 48(3), pp. 297-319.

[AJG 4*, CNRS 1]. Meschi, P.-X. (2005). "Stock market valuation of joint venture sell-offs", *Journal of International Business Studies*, 36(6), pp. 688-700.

[AJG 3, CNRS 2]. Meschi, P.-X. (2005). "Environmental uncertainty and survival of international joint ventures: The case of political and economic risk in emerging countries", *European Management Review*, 2(2), pp. 143-152.

[AJG NC, CNRS NC]. Bertrand, P. & Meschi, P.-X. (2005). "A transactional analysis of Chinese partners' performance in international joint ventures", *The Chinese Economy Review (formerly Chinese Economic Studies)*, 38(2), pp. 16-35.

[AJG 3, CNRS 3]. Meschi, P.-X. (2004). "Valuation effect of international joint ventures: Does experience matter?", *International Business Review*, 13(5), pp. 595-612.

[AJG 3, CNRS 3]. Meschi, P.-X., Brulhart, F. & Prevot, F. (2004). "Performance of European joint ventures in Latin America, Asia and Eastern Europe", *The Icfai Journal of Management Research*, 3(9), pp. 56-70.

[AJG 3, CNRS 4]. Meschi, P.-X. & Hubler, J. (2003). "Franco-Chinese joint venture formation and shareholder wealth", *Asia Pacific Journal of Management*, 20(1), pp. 91-111.

[AJG 4, CNRS 2]. Meschi, P.-X. & Cheng, L. (2002). "Stock price reactions to Sino-European joint ventures", *Journal of World Business*, 37(2), pp. 119-126.

[AJG 2, CNRS 4]. Hubler, J. & Meschi, P.-X. (2001). "European direct investment in China and Sino-French joint ventures", *Asia Pacific Business Review*, 7(3), pp. 157-180.

[AJG 1, CNRS NC]. Meschi, P.-X. & Cremer, E. (2000). "Competence building and corporate renewal", *Business Strategy Review*, 10(2), pp. 43-51.

[AJG 3, CNRS 3]. Meschi, P.-X. & Métails, E. (1998). "Socio-economic study of companies through their training policies: new empirical considerations in the French context", *Management International Review*, 38(1), pp. 25-48.

[AJG 4, CNRS 2]. Meschi, P.-X. (1997). "Longevity and cultural differences of international joint-ventures: toward time-based cultural management", *Human Relations*, 50(2), pp. 211-228.

[AJG 3, CNRS 3]. Meschi, P.-X. & Roger, A. (1994). "Cultural context and social effectiveness in international joint ventures", *Management International Review*, 34(3), pp. 197-215.

Articles in refereed journals [French]

Ranked with the CNRS [4-1g] Classification

- [CNRS 3]. Mayrhofer, U. & Meschi, P.-X. (2018). "Introduction au dossier spécial : PME et multinationales émergentes: quels modèles d'internationalisation ?", *Finance Contrôle Stratégie* (forthcoming).
- [CNRS 3]. Meschi, P.-X. & Prevot, F. (2015). "Mot des rédacteurs invités : économies émergentes / économies matures : enjeux pour le management international", *Management International*, 19(Numéro Spécial), pp. 14-19.
- [CNRS 3]. Kin, V., Meschi, P.-X. & Prevot, F. (2015). "Pays émergents' : Emergence, croissance ou maturité du thème dans la recherche en management international ? Une étude bibliométrique", *Management International*, 19(Numéro Spécial), pp. 20-34.
- [CNRS 3]. Lassalle, F., Meschi, P.-X. & Métails, E. (2013). "L'écart entre performance et aspirations affecte-t-il la performance future d'une organisation ? Le cas de la Ligue des Champions UEFA (1994-2008)", *Finance Contrôle Stratégie*, 15(4), 1-17.
- [CNRS 3]. Chollet, P. & Meschi, P.-X. (2011). "Investissement des multinationales dans les pays émergents et valeur actionariale", *Revue Française de Gestion*, 37(215), pp.13-29.
- [CNRS 3]. Meschi, P.-X. & Métails, E. (2011). "Les firmes apprennent-elles de leurs échecs d'acquisition ?", *Finance, Contrôle, Stratégie*, 14(1), pp. 69-100.
- [CNRS 3]. Meier, O. & Meschi, P.-X. (2010). " Introduction au dossier spécial : approche intégrée ou partielle de l'internationalisation des firmes : Les modèles Uppsala (1997 et 2009) face à l'approche « international new ventures » et aux théories de la firme", *Management International*, 15(1), pp. 11-18.
- [CNRS 3]. Meschi, P.-X. & Tapia-Moore, E. (2010). "Vitesse et mode d'internationalisation des PME", *Management International*, 15(1), pp. 87-98.
- [CNRS 3]. Meschi, P.-X. (2009). "Les cycles de création de valeur des acquisitions", *Revue Française de Gestion*, 196, pp. 131-146.
- [CNRS 2]. Meschi, P.-X. (2008). "Impact de la corruption d'Etat sur l'évolution des participations européennes dans les coentreprises internationales", *M@n@gement*, 11(1), pp. 1-26.
- [CNRS 3]. Guieu, G. & Meschi, P.-X. (2008). "Conseils d'administration et réseaux d'Administrateurs en Europe", *Revue Française de Gestion*, 34(185), pp. 21-45.
- [CNRS 3]. Meschi, P.-X. & Métails, E. (2007). "Expérience, oubli organisationnel et motifs de désinvestissement des acquisitions internationales - Le cas des acquisitions françaises aux États-Unis (1988-2004)", *Finance, Contrôle, Stratégie*, 10(4), pp. 73-109.
- [CNRS 3]. Meschi, P.-X. & Riccio, E. (2006). "Analyse longitudinale de l'impact du risque-pays et des différences culturelles sur la survie des coentreprises internationales au Brésil entre 1974 et 2005", *Finance, Contrôle, Stratégie*, 9(4), pp. 87-111.
- [CNRS 3]. Bertrand, P. & Meschi, P.-X. (2006). "Performance des partenaires locaux dans les coentreprises internationales en Asie : Valorisation boursière et application de la théorie des coûts de transaction", *Management International*, 10(2), pp. 1-15.
- [CNRS 3]. Meschi, P.-X. (2005). "Apprentissage d'expériences des partenaires et survie des coentreprises", *Finance Contrôle Stratégie*, 8(4), pp. 121-152.
- [CNRS 3]. Meschi, P.-X. (2005). "Survie des coentreprises d'internationalisation dans les pays émergents : Quel est l'impact du risque pays ?", *Management International*, 9(2), pp. 37-53.
- [CNRS 3]. Hubler, J., Meschi, P.-X. & Schmidt, G. (2004). "Annonces de suppressions d'emplois et valeur boursière de l'entreprise", *Finance Contrôle Stratégie*, 7(4), pp. 107-142.
- [CNRS 3]. Meschi, P.-X. (2004). "La cession de coentreprise : Simple cession d'actifs ou cession spécifique ? Analyse des réactions des marchés boursiers européens", *Finance Contrôle Stratégie*, 7(1), pp. 117-150.
- [CNRS 3]. Meschi, P.-X. (2003). "Pourquoi et comment sortir d'une alliance ?", *Revue Française de Gestion*, 29(143), pp. 159-179.
- [CNRS 3]. Dumoulin, R., Meschi P.-X. & Uhlig, T. (2000). "Management, contrôle et performance des réseaux d'entreprises – Etude empirique de 55 réseaux d'alliances", *Finance Contrôle Stratégie*, 3(2), pp. 81-112.
- [CNRS 3]. Meschi, P.-X. (1998). "Les logiques financières de la croissance dans les firmes d'Europe Centrale ?", *Revue Française de Gestion*, 24(117), pp. 91-99.
- [CNRS 2]. Meschi, P.-X. (1997). "Perspectives et limites de l'approche compétence appliquée à la classification des emplois dans une banque régionale", *Revue de Gestion des Ressources Humaines*, 20, Janvier-Février, pp. 5-17.

[CNRS 2]. Meschi, P.-X. (1995). "Logiques sociale, économique et managériale : Une typologie des pratiques de formation dans les entreprises françaises", *Revue de Gestion des Ressources Humaines*, 13/14, Janvier 1995, pp. 37-47.

Scholarly books

Chereau P. & Meschi, P.-X. (2018). *Strategic Consulting. Tools and Methods for Successful Strategy Missions*, Palgrave McMillan, London, 2018.

[FNEGE-labelled book]. Chereau P. & Meschi, P.-X. (2014). *Le Conseil Stratégique pour l'Entreprise*, Pearson, Paris (ISBN : 2326000218).

Bruhlar, F., Guieu, G. & Meschi, P.-X. (2011). *Les Sept Points Clés de la Croissance de l'Entreprise avec la Méthode des Cas*, Eyrolles et Centrale des Cas et des Médias Pédagogiques, Paris (ISBN : 2212552459).

Dumoulin, R., Guieu, G., Meschi, P.-X. & Tannery, F. (2010). *La Stratégie de A à Z*, Dunod, Paris (ISBN : 2100547380).

Edited scholarly books

Meschi, P.-X. & Prevot, F. (2016). *Economies Emergentes : Quels Enjeux pour le Management International ?*, Vuibert, Paris.

Dibiaggio, L. & Meschi, P.-X. (2012). *Management in the Knowledge Economy*, Pearson, Paris.

Dibiaggio, L. & Meschi, P.-X. (2010). *Le Management dans l'Economie de la Connaissance*, Pearson, Paris.

Chapters in scholarly books

Meschi, P.-X. & Prevot, F. (2016). Introduction, in Meschi, P.-X. & Prevot, F. (editors), *Economies émergentes : Quels Enjeux pour le Management International ?*, Vuibert, Paris, pp. 2-6.

Vieu, M., Meschi, P.-X. & Guieu, G. (2014). Multinationales émergentes, in Tannery, F., Denis, J.-P., Hafsi, T. & Martinet A.-C. (editors), *Encyclopédie de la Stratégie*, Vuibert, Paris, chapitre 59, pp. 819-838.

Dibiaggio, L. & Meschi, P.-X. (2012). Introduction, in Dibiaggio, L. & Meschi, P.-X. (editors), *Management in the Knowledge Economy*, Pearson, Paris, pp. 17-24.

Meschi, P.-X. & Wassmer, U. (2012). Knowledge-intensive alliance portfolios: how to use them strategically and manage alliance portfolio knowledge flows effectively, in Dibiaggio, L. & Meschi, P.-X. (editors), *Management in the Knowledge Economy*, Pearson, Paris, pp. 111-124.

Dibiaggio, L. & Meschi, P.-X. (2010). Avant-propos des coordinateurs de l'ouvrage, in Dibiaggio, L. & Meschi, P.-X. (editors), *Le Management dans l'Economie de la Connaissance*, Pearson, Paris, pp. 11-16.

Meschi, P.-X. (2010). Gérer un portefeuille d'alliances de connaissances, in Dibiaggio, L. & Meschi, P.-X. (editors), *Le Management dans l'Economie de la Connaissance*, Pearson, Paris, pp. 143-158.

Meschi, P.-X. (2010). Gérer un portefeuille d'alliances de connaissances, in Dibiaggio, L. & Meschi, P.-X. (editors), *Le Management dans l'Economie de la Connaissance*, Pearson, Paris.

Meschi, P.-X. (2010). La négociation dans les coentreprises, in Meier, O. & Missonier, A. (editors), *Stratégies de Négociation*, Eyrolles, Paris.

Meschi, P.-X. (2009). Les alliances entre grandes entreprises : le cas des joint ventures, in Meier, O. (editor), *Stratégies de Croissance*, Dunod, Paris, pp. 109-125.

Meschi, P.-X. (2009). Les coentreprises internationales, in Leroy, F. & Yami, S. (editors), *Management Stratégique de la Concurrence*, Dunod, Paris, pp. 133-143.

Meschi, P.-X. & Cremer, E. (2005). Competence building, corporate renewal, and value creation, in Sanchez, R. & Heene, A. (editors), *Advances in Applied Business Strategy*, 9, Elsevier Science, London, pp. 112-129.

Métais, E. & Meschi, P.-X. (2005). Competence-based management and strategic flexibility: The case of Air Liquide, in Sanchez, R. & Heene, A. (editors), *Advances in Applied Business Strategy*, 7, Elsevier Science, London, pp. 45-66.

Meschi, P.-X. (2005). The luxury goods industry: Internationalization and competition, in Suresh, K. (editor), *Marketing of Luxury Goods and Services*, 7, The ICFAI University Press, Hyderabad, pp. 9-39.

Livolsi, L. & Meschi, P.-X. (2003). Méthodologie quantitative de la recherche en gestion des ressources humaines, in Allouche, J. (éditeur), *Encyclopédie des Ressources Humaines*, Vuibert, Paris, pp. 897-908.

Lelaurain, P.-F. & Meschi, P.-X. (1998). Barriers to imitation, in Oakey, R. & Daring, W. (editors), *New Technology-Based Firms in the 1990s*, Paul Chapman Publishing, London, pp. 169-184.

Meschi, P.-X. (1996). La restructuration organisationnelle par downsizing, source d'inertie ou de transformation ?, in Fericelli, A.-M. & Sire, B. (editors), *Performance et Ressources Humaines*, Economica, Paris, pp. 79-94.

Cremer, E. & Meschi, P.-X. (1996). Integrating corporate strategy and competence building processes: a case study, in Heene, A. & Sanchez, R. (editors), *Competence-Based Strategic Management*, John Wiley & Sons, London, pp. 214-241.

Articles in professional or trade journals or magazines

Métais, E., Meschi, P.-X. & Shimizu, K. (2011). "Fusions-acquisitions : les dangers d'une lune de miel avant le mariage", *LeMonde.fr*, 18 Avril 2011 (1 page).

Guiou, G. & Meschi, P.-X. (2008). "Pour une européanisation des conseils d'administration", *Les Echos*, 1 Septembre 2008 (1 page).

Métais, E. & Meschi, P.-X. (2008). "Les fusions-acquisitions ne sont peut-être pas une si auvaise affaire", *Les Echos*, 29 Avril 2008 (1 page).

Métais, E. & Meschi, P.-X. (2008). "Une fusion-acquisition se solde-t-elle par un échec ?", *La Tribune*, 18 Février 2008 (2 pages).

Meschi, P.-X. (2007). "Des fusions et des acquisitions ... Un phénomène qui s'accélère", *Revue Personnel ANDCP*, n°484, Novembre 2007 (3 pages).

Published case studies [English]

Brulhart, F., Chereau, P. & Meschi, P.-X. (2016). "Les Moulins de la Brague: A terroir olive oil mill against agri-food multinationals", Ivey Publishing, Richard Ivey Business School, Ref. 9B16M030, 10 pages.

Meschi, P.-X. & Vidal, P. (2013). "Lenovo: A Chinese dragon in the global village", Ivey Publishing, Richard Ivey Business School, Ref. 9B13M029, 16 pages.

Meschi, P.-X. & Mukhi, U. (2012). "The international expansion of Apollo Tyres or the making of an 'emerging multinational'", European Case Clearing House (ECCH), Cranfield University, Ref. 312-118-1.

Chereau, P. & Meschi, P.-X. (2011). "Bulgari, Burberry, Gucci ... Strategy and value creation of the European luxury firms", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1697(GB), 27 pages.

Meschi, P.-X. (2007). "Michelin in the land of Maharajahs (Part A): Note on the tire industry in India" (Ref. 9B07M030) and "Michelin in the land of Maharajahs (Part B)" (Ref. 9B07M031), Ivey Publishing, Richard Ivey Business School, 20 and 9 pages.

Métais, E., Meschi, P.-X. & Colin, J. (2007). "The « Marine Royale » or the extraordinary revival of the French Navy under Louis XIV", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1499(GB), 18 pages.

Meschi, P.-X. (2005). "Gucci and the difficulty of building a competitive advantage in the world luxury goods industry", European Case Clearing House (ECCH), Cranfield University, Ref. 305-148-1, 10 pages.

Meschi, P.-X. (2004). "The luxury goods industry: Internationalization and competition", European Case Clearing House (ECCH), Cranfield University, Ref. 304-609-1.

Meschi, P.-X. (2004). "The Strategy of European luxury firms 1998-2002", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1275(GB), 16 pages.

Published case studies [French]

Meschi, P.-X., & Vidal, P. (2012). "Lenovo : Un dragon chinois dans le village global", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1765, 16 pages.

Chereau, P. & Meschi, P.-X. (2011). "Bulgari, Burberry, Gucci ... Stratégie et création de valeur des entreprises européennes du luxe en 2010", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1697, 27 pages.

- Meschi, P.-X. & Tabatoni, O. (2008). "Eurocopter face à Agutawestland : La stratégie des acteurs européens de l'industrie des hélicoptères en 2010", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1681, 17 pages.
- Brulhart, F. & Meschi, P.-X. (2008). "Pernod-Ricard 1 & 2 : A la poursuite du leadership dans le secteur des vins et spiritueux", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1579, 29 pages.
- Meschi, P.-X. & Brulhart, F. (2007). "L'industrie de l'huile d'olive en France. Quel avenir pour les producteurs provençaux face à Lesieur, Unilever et Carapelli", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1529, 23 pages.
- Meschi, P.-X. (2005). "Gucci et la quête du leadership dans l'industrie mondiale du luxe", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1275, 9 pages.
- Meschi, P.-X. (2004). "La stratégie des groupes européens du luxe 1998-2002", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1275, 16 pages.
- Métais, E., Meschi, P.-X. & Colin, J. (2004). "La Royale ou l'Extraordinaire Renaissance de la Marine Française sous Louis XIV", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1312, 17 pages.
- Prevot, F. & Meschi, P.-X. (2002). "Algar-Bull : Création, fonctionnement et dissolution d'une coentreprise franco-brésilienne", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1114, 53 pages.
- Meschi, P.-X. (2001). "L'industrie mondiale de la carte à puce en 200-2001 : Gemplus face à Schlumberger et Oberthur", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1090, 43 pages.

Instructional software or e-learning

Development of ARTEMIS© software (strategy and sustainable development business simulation) in collaboration with Raymond Gambini, Monia Amami and Franck Brulhart.

Communications and conferences [English]

- Avetisyan E., Baruch, Y., Meschi, P.-X., Métais, E. & Norheim-Hansen, A. (2017). "Tying the Acquirer's Human Resource Management Quality to Cross-Border Acquisition Divestment Probability: Curvilinear Connection with Slacklining", *18th Annual Conference of the European Academy of Management (EURAM)*, Reykjavik, Iceland.
- Norheim-Hansen, A. & Meschi, P.-X. (2017). "Green Light for the Green Alliance? Partner Diversity Effects in the Early Stage of International Alliance Formation – with Empirical Evidence from Alliance Projects for Carbon Emission Reduction in Latin America", *Strategic Management Society (SMS) Special Conference*, San José, Costa Rica
- Colovic, A., Escobar, O., Lamotte, O. & Meschi, P.-X. (2017). "Multinational Enterprises and Human Rights Violation in Emerging Economies: Behaving like Janus or Prometheus?", *44th AIB UK&I and 6th Reading International Business Conference*, Reading, Great Britain.
- Norheim-Hansen, A. & Meschi, P.-X. (2017). "Advocacy or Adversary Response Strategy to an Alliance Partner's Reputational Crisis?", *77th Academy of Management (AoM) Conference*, Atlanta, Georgia.
- Kwok, D. & Meschi, P.-X. (2016). "In leadership we trust: Religious homophily and trust in cross-border acquisitions", *Strategic Management Society (SMS) Special Conference*, Hong Kong, China.
- Meschi, P.-X., Ricard, A. & Tapia-Moore, E. (2015). "Pre-Internationalization Performance, Age at Internationalization, and Survival of First-Time Exporting Firms", *41st EIBA Annual Conference (European International Business Academy)*, Rio de Janeiro, Brazil.
- Meschi, P.-X., Norheim-Hansen, A. & Riccio, E. (2013), "Match-making in international joint ventures in emerging economies: How to align financial reputation asymmetry and equity stake to ensure long-lasting relationships?", *8th Iberoamerican Academy of Management Conference*, Sao Paulo, Brazil. **This paper was granted the Award for Outstanding Paper (best paper of the conference).**
- Ashraf, N., Meschi, P., & Spencer, R. (2013). "Structure-agency: Disentangling the selection and influence mechanisms in the carbon market. Best Paper Proceedings", *72nd Academy of Management (AoM) Conference*, Orlando. **This paper was selected in the Best Paper Proceedings of the Academy of Management (AoM).**
- Ashraf, N., Meschi, P.-X. & Spencer, R. (2012). "The effect of network embeddedness on the carbon performance of organizations in emerging economies", *71st Academy of Management (AoM) Conference*, Boston, USA. **This paper was selected in the Best Paper Proceedings of the Academy of Management (AoM).**
- Meschi, P.-X., Métais, E. & Shimizu, K. (2011). "Prior alliance with the target and acquisition performance. The danger of honeymoon before marriage", *70th Academy of Management (AoM) Conference*, San Antonio, USA. **This paper was selected in the Best Paper Proceedings of the Academy of Management (AoM).**

- Meschi, P.-X. & Wassmer, U. (2010). "Joint venture termination in emerging economies: The role of alliance network embeddedness of foreign partners", *69th Academy of Management (AoM) Conference*, Montreal, Canada.
- Lassalle, F., Meschi, P.-X. & Métails, E. (2010). "Does attainment discrepancy affect an organization's future performance? The case of UEFA Champions League (1994-2008)", *69th Academy of Management (AoM) Conference*, Montréal, Canada.
- Meschi, P.-X. & Métails, E. (2009). "The vicious circle of failure in acquisitions", *68th Academy of Management (AoM) Conference*, Chicago, USA.
- Wassmer, U. & Meschi, P.-X. (2009). "Alliance life cycle stages and valuation effects for partners", *68th Academy of Management (AoM) Conference*, Chicago, USA.
- Meschi, P.-X. (2008). "Alliance networks and joint venture survival in emerging economies", *34th European International Business Academy (EIBA)*, Tallinn, Estonie.
- Meschi, P.-X. & Métails, E. (2008). "Acquisition experience, organizational forgetting and acquisition divestments: the case of French acquisitions in the United States (1988-2004)", *67th Academy of Management (AoM) Conference*, Anaheim, USA.
- Meschi, P.-X. (2006). "What is the impact of government corruption on the foreign stakes in international joint ventures in emerging Asian countries", *5th Asia Academy of Management (AAoM) Conference*, Tokyo, Japon.
- Meschi, P.-X. & Guieu, G. (2006). "Survival of Joint Ventures in Emerging Countries: Do Political Risk and Corruption Matter?", *65th Academy of Management (AoM) Conference*, Atlanta, USA.
- Meschi, P.-X. (2006). "Alliance networks, network embeddedness of partner companies and joint venture performance", *48th Academy of International Business (AIB) Conference*, Beijing, Chine.
- Meschi, P.-X. & Métails, E. (2005). "Corruption, economic risk and survival of international joint ventures in emerging countries", *22nd Eastern Academy of Management (EAM) Conference*, Cape Town, South Africa. **This paper was granted the John Yanouzas Award for Outstanding Paper (best paper of the conference).**
- Meschi, P.-X. (2005). "Partners' experiential learning and performance of alliances", *47th Academy of International Business (AIB) Conference*, Québec, Canada.
- Meschi, P.-X. (2004). "Survival of international joint ventures in emerging countries: Does country risk matter?", *63th Academy of Management (AoM) Conference*, New Orleans, USA.
- Bertrand, P. & Meschi, P.-X. (2004). "Performance of local partners in international joint ventures in Asia: Stock market valuation and perspective of the transaction cost theory", *4th Asia Academy of Management (AAoM) Conference*, Shanghai, Chine.
- Meschi, P.-X. & Cheng, L. (2004). "Valuation effect of local partners in international joint ventures: Evidence from the Shanghai and Shenzhen stock market", *16th Financial Management International Association APFA/PACAP/FMA Conference*, Taipeh, Taiwan.
- Meschi, P.-X. (2003). Joint venture sell-offs: "Ordinary asset sales or specific sell-offs? A European stock market analysis", *45th Academy of International Business (AIB) Conference*, Monterey, USA.
- Meschi, P.-X. & Cheng, L. (2003). "Formation of Sino-European joint ventures and shareholders wealth", *15th Financial Management International Association APFA/PACAP/FMA Conference*, Tokyo, Japon.
- Métails, E. & Meschi, P.-X. (2002). "Strategic flexibility and resource-based analysis: The case of Air Liquide", *6th International Conference on "Competence-Based Management"*, Lausanne, Switzerland.
- Prevot, F., Meschi, P.-X. & Métails, E. (2002). "From quasi-subsiary to balanced joint venture: Implication of evolution processes and impact on joint venture performance", *Western Academy of Management (WAM) Conference*, Lima, Peru.
- Métais, E. & Meschi, P.-X. (2002). "The dynamics of resource development: The case of the French Royal Navy", *62nd Academy of Management (AoM) Conference*, Denver, USA.
- Meschi, P.-X. & Métails, E. (2001). "French Direct Investment in the US and stock market value", *61st Academy of Management (AoM) Conference*, Washington, USA.
- Meschi, P.-X., Métails, E. & White, T. (2001). "Valuation effect of Sino-French joint ventures", *3rd Asia Academy of International Business Conference*, Djakarta, Indonesia.
- Meschi, P.-X. & Cremer, E. (2000). "Competence building, corporate renewal and value creation - A case study", *5th International Conference on "Competence-Based Management"*, Helsinki School of Management, Helsinki, Finland.
- Hubler, J. & Meschi, P.-X. (1998). "Takeovers and joint ventures as competence building decisions: A stock market-based view", *4th International Conference on "Competence-Based Management"*, Norwegian School of Management, Oslo, Norway.

Meschi, P.-X. & Cremer, E. (1996). "Using competence building as a strategy for corporate renewal: The Spie-Trindel - Groupe Schneider case study", *16th SMS Annual Conference* (Strategic Management Society), Phoenix, USA.

Meschi, P.-X. (1995). „Structure and organizational performance of international joint ventures based in Hungary”, *21th EIBA Annual Conference* (*European International Business Academy*), Università di Urbino, Italy.

Cremer, E. & Meschi, P.-X. (1995). "Relating the corporate competences' building to the objectives emerging from the process of strategy: The case of Merlin Gerin - Groupe Schneider", *3rd International Conference on "Competence-Based Management"*, De Vlerick School, Gand, Belgium.

Communications and conferences [French]

Meschi, P.-X. (2007). "Firmes étrangères et corruption d'Etat dans les pays émergents : Analyse transactionnelle de la survie de la participation des partenaires européens dans les coentreprises internationales entre 1996 et 2006", *16^{ème} Conférence de l'Association Internationale de Management Stratégique* (AIMS), Montréal, Canada.

Meschi, P.-X. (2006). "Réseaux interorganisationnels et survie des alliances", *15^{ème} Conférence de l'Association Internationale de Management Stratégique* (AIMS), Annecy, France.

Meschi, P.-X. (2004). "Survie des coentreprises d'internationalisation dans les pays émergents : Quel impact du risque pays", *13^{ème} Conférence de l'Association Internationale de Management Stratégique* (AIMS), Le Havre, France.

Meschi, P.-X. (2003). "Stratégies de sortie d'alliance : Analyse d'un échantillon de coentreprises Européennes", *12^{ème} Conférence de l'Association Internationale de Management Stratégique* (AIMS), Carthage, Tunisia.

Meschi, P.-X. & Roger, A. (1994). "Contribution à l'analyse de la relation structure-culture : Le cas d'une entreprise de transport maritime", *XII^{èmes} Journées Nationales des IAE*, IAE de Montpellier, France (2^{ème} publication sous la forme d'une Note de Recherche de l'IAE d'Aix-en-Provence, n°412).

Jeanblanc, P. & Meschi, P.-X. (1994). "Le réseau, un moyen de gestion du processus de création de valeur : Le cas Benetton", *1^{er} Colloque International de Management des Réseaux d'Entreprises*, IAE de Corte, France.

Le Roux, G. & Meschi, P.-X. (1994). "Analyse de la cohérence du processus de formation d'une alliance dans le domaine pharmaceutique : Le cas Pasteur Mérieux Sérums Vaccins – Merck", *3^{ème} Conférence de l'AIMS* (Association Internationale de Management Stratégique), IAE et ESC Lyon, France.

Meschi, P.-X. (1993). "Les pratiques de formation dans les entreprises françaises : caractéristiques et contingence organisationnelle", *4^{ème} Congrès de l'AGRH* (Association Francophone de Gestion des Ressources Humaines), HEC, Jouy-en-Josas, France.

Meschi, P.-X. (1992). "Contexte culturel et efficacité sociale dans les coentreprises internationales", *3^{ème} Congrès de l'AGRH* (Association Francophone de Gestion des Ressources Humaines), IAE de Lille, France (2^{ème} publication sous la forme d'une Note de Recherche de l'IAE d'Aix-en-Provence, n°407)

Meschi, P.-X. (1992). "Les déterminants organisationnels des pratiques de formation dans les coentreprises internationales", *2^{ème} Congrès de l'AGRH* (Association Francophone de Gestion des Ressources Humaines), ESSEC, Cergy-Pontoise, France (2^{ème} publication sous la forme d'une Note de Recherche de l'IAE d'Aix-en-Provence, n°393).