

CURRICULUM VITAE

HUSSER Jocelyn

Date of birth : February 1963

Status

Professor

(Professeur des Universités; Full Tenured Professor)

School of Management - IAE

Aix Marseille GSM - IAE
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BIOGRAPHY

Jocelyn HUSSER serves as Director of Master 2 Finance, Management Control and Reporting

He holds degrees in both Accounting and Finance (PhD, HDR and Master's degree) and psychology (Bachelor's Degree). Previously, he worked 10 years, as a consultant in an international purchasing agency, as an account manager and later as a senior manager.

His research interests focus on the links between CSR disclosure and financial performance, ethical decision making and financial performance. In addition to having written 2 books, Professor Husser has published 24 articles in academically ranked reviews (10 rank A, 11 rank B and 4 rank C). He supervises 6 doctoral students to completion, participated to 6 PhD and HDR defences.

EDUCATION

- **In Management and Accounting :**

- 2015:HDR (*HABILITATION* à *DIRIGER des RECHERCHES*), University of Lyon III– University Jean Lumière, France
- 2003 : *DOCTORATE IN MANAGEMENT*, University of Bordeaux IV, France(PhD)
Thesis Subject: Change Management, Middle managers and Reporting in Hospitals.
- 1992 : FRENCH Agrégation Externe « Economie et Gestion » Accounting and Finance
- 1986 : KEDGE Business School - Bordeaux – France, Corporate Finance.

- **In Psychology:**

- 1992 / 1997 : *BACHELOR OF PSYCHOLOGY (LICENCE)*, University of Bordeaux II, France

Foreign languages (mentioned with an X)

| Language | Read | Spoken | Written |
|----------|------|--------|---------|
| English | X | X | X |
| Spanish | X | X | X |

ACADEMIC ACTIVITIES

Courses given currently at Aix Marseille Graduate School of Management - IAE

- IFRS (Msc Management Control)
- Management Accounting (Msc Management Control)
- Financial Analysis (Msc Finance)
- CSR and Financial performance (Msc General Management)
- Qualitative and Quantitative Research Method (Msc Research)
- Accounting Finance and CSR Research (MscResearch)

International teaching & research missions

- 2009 – 2016 ECUST, East China University of Science and Technology, Shanghai, China. Accounting and Corporate Finance (MBA)
- 2009 -2017 IQS, Barcelona, Spain. Accounting and Cost Price analysis (Msc in Management)
- 2008-2015 NIU, Illinois, USA. Accounting and Corporate Finance (MBA)

SCIENTIFIC ACTIVITIES & OTHER

- Member of Scientific Comities
ADERSE and CNU
- Reviewer of academic journals

| Academic Journals | AERES | FNEGE | National or International |
|--|-------|-------|---------------------------|
| Revue de Gestion des Ressources Humaines | X | 2 | National |
| VSE | X | | National |
| Management International | X | 2 | International |
| Revue Management et Avenir | X | 2 | National |
| La Revue des Sciences de Gestion | X | 4 | National |
| Journal of Applied Accounting Research | X | 3 | International |
| Journal of Business Ethics | X | 1 | International |

- Conference organization
Husser J. ADRSE, 2019, IAE, Aix-Marseille, AMU
- PHD Director of 6 doctoral students
- Jury member of 6 PhD (Doctorates)

CURSUS

- 1988 – 2016: Full Lecturer Bordeaux Graduate School of Management – IAE, Bordeaux University.
- Since 2016: Full Professor Aix-Marseille Graduate School of Management - IAE, Aix Marseille University.

RESEARCH AND PUBLICATIONS

Articles in refereed journals

| Articles | Titles | Authors | PEER | AERES | FNEGE | CNRS | Nature |
|--|---|--|------|-------|-------|------|---|
| Mars 2021 Revue Management et Sciences Sociales | Quels critères d'évaluation de la responsabilité sociétale des enseignants-chercheurs en management ? | GOUJON HUSSER | X | X | 4 | | National Théorique |
| Oct-Nov-Dec 2019 Recherches en Sciences de Gestion | Corruption et cadeaux dans les achats: quel processus de prise de decision éthique ? | HUSSER | X | X | 3 | 4 | International Empirique Quantitatif |
| Juillet 2019 Supply-Chain Forum: An International Journal | Logistician's Ethical-Decision Making : Does the psychological safety matter ? | GOUJON HUSSER DARDOUR | X | X | 3 | 4 | International Empirique Quantitatif |
| January 2019 Journal of Business Ethics | The Impact of Locus of Control, Moral Intensity on Purchasing-related Ethical Reasoning | HUSSER ANDRE LESPINET | X | X | 2 | 2 | International Empirical Quantitative |
| December 2016 Management International | Does It Pay to Disclose CSR Information? | HUSSER DARDOUR | X | X | 2 | 3 | International Empirical Quantitative |
| December 2015 Revue de Gestion des Ressources Humaines | CEO Compensation and Board Diversity: Evidence from French Listed Companies | DARDOUR HUSSER HOLLANDTS | X | X | 2 | 2 | National Empirical Quantitative |
| December 2014 Management International | The effect of social and environmental disclosure on companies' market value | HUSSER BARDINET | X | X | 2 | 3 | International Empirical Quantitative |
| October 2014 Management International | Oblivion and the role of middle managers in an organizational change | HUSSER | X | X | 2 | 3 | International Empirical Qualitative |
| August 2013 Journal of Business Ethics | Linking Purchasing to Ethical Decision-Making: An Empirical Investigation | HUSSER ANDRE GAUTIER LESPINET | X | X | 2 | 2 | International Empirical Quantitative and Qualitative |

Total articles published in refereed journals

| International rank | Number of international ranked publications | French CNRS rank | Number of French CNRS publications |
|--------------------|---|------------------|------------------------------------|
| Rank A | 4 | Rank 2 | 1 |

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|---------------|----------|---------------|----------|
| Rank B | 3 | Rank 3 | 1 |
|---------------|----------|---------------|----------|

Books

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|-------------------------|---|-------------------------|--|-------------------|
| 2017 AMAZON | Les achats et le contrôle de gestion au service de la négociation | HUSSER PEUF SPAGNOLO | | Book 140 pages |
| 2014 NUMILOG | Diagnostic financier pour la Supply Chain : comment faire parler les chiffres d'un fournisseur? | HUSSER OUVRARD | | Book 120 pages |

Case Studies

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|----------------------|--|-------------------------------------|--|---------------------|
| 2021 CCMP | Association Ombre & Lumière : insertion sociale, gouvernance partenariale et valorisation comptable | SAIDANI GOUJON-BELGHIT HUSSER | | Case Study 55 pages |
| 2021 CCMP | Gestion de la fonction Achat Gestion des appels d'offre en SIRH Décomposition des coûts fournisseurs | LEFOUR HUSSER GOUJON-BELGHIT | | Case Study 95 pages |

Refereed proceedings conference papers

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|-----------------------|---|----------------------------|---------------------|---------------|
| Septembre 2020 | Antecedents and outcomes of supply chain management practices : study of textile industry of Pakistan | RASHEED HUSSER JUNAID | 34th BAM Conference | International |
| Septembre 2020 | Moral potency: an overlooked psychological construct in ethical decision-making research. | RASHEED HUSSER JUNAID | 34th BAM Conference | International |
| Juin 2018 | Process of legitimization by CSR : The case of savings banks | WALAS HUSSER REYNAUD | EBEN Tilburg | International |
| May 2017 | La divulgation CSR et la performance financière des sociétés à actionnariat salarié | HUSSER SAULQUIN | AFC Poitiers | National |

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|----------------------|--|--------------------|-----------------|---------------|
| August 2015 | Les effets de l'actionnariat salarié sur la performance sociale et financière des sociétés cotées françaises | HUSSER SAULQUIN | IAS Montreal | International |
| November 2013 | L'impact de la divulgation d'informations sociales et de gouvernance sur la rémunération du dirigeant | HUSSER DARDOUR | ARIMHE Paris | National |
| May 2013 | Politique de rémunération incitative du dirigeant et divulgation d'informations RSE | HUSSER DARDOUR | ACIG Nantes | International |
