

## CURRICULUM VITAE

**Jonathan PETERSON**

Status:

Assistant Professor (Maître de Conférences)

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### EDUCATION

- 2012: PhD – Aix-Marseille Université-IAE
- 2010-2011: CEFAG Research Programme (Sawyer Business School – Suffolk University – Boston, MA)
- 2008: Master de Recherche – Aix-Marseille Université-IAE
- 1988: Master of Arts – University of California, Santa Barbara - United States
- 1986-1987: Research Fellow – Universidad de Barcelona - Spain
- 1985: Bachelor of Science – Baylor University, Waco, Texas - United States
  
- Foreign languages (mentioned with an X)

Language	Read	Speak	Written
English (native)	X	X	X
French	X	X	X
Spanish	X	X	

### ACADEMIC ACTIVITIES

#### Courses currently given at AMGSM-IAE:

- Process Consulting (Executive MBA)
- Human Resource Management (M2)
- Service Operations Management (M2)
- International Human Resource Management (M2)
- International Career Management (M1/M2 elective)
- Teambuilding (M2)

#### International teaching & research missions

- Suffolk University – Boston, Massachusetts – CEFAG Research stay (April-May, 2011)
- NCSU – Raleigh, North Carolina – United States (“Culture and Innovation”) – March-April, 2009-2010

#### Others academic activities outside of IAE :

- Adjunct Instructor : Université Marne-La-Vallée Paris, IAE Montpellier

#### CURSUS (prior to joining AMGSM-IAE)

- 2000-2003 : Instructor, International Business Program – ESC Marseille-Provence (France)
- 1997-2000 : Business Consultant-Area Supervisor – McDonald’s Corporation, Dallas, Texas (United States)
- 1996-1997 : Management Consultant – Novations Group, Inc., Provo, Utah (United States)
- 1988-1996 : Sr. Production Geologist – Mobil Exploration & Producing, Bakersfield, California (United States)

### PUBLICATIONS

Cherré, B., Laarraf, Z., and **Peterson, J.** (2019) Why is it difficult to be virtuous in business ethics? *Human Systems Management* (forthcoming publication 2019).

Hennekam, S., **Peterson, J.**, Tahssain-Gay, L. and J.P. Dumazert (2019) Recruitment discrimination: how organizations use social power to circumvent laws and regulations *International Journal of Human Resource Management*, pp.1-29.

Hennekam, S., **Peterson, J.**, Tahssain-Gay, L. and J.P. Dumazert (2018) Managing religious diversity in secular organizations in France. *Employee Relations*, Vol. 40, No. 5, pp. 746-761

Brasseur, M., Magnien, L., and **Peterson, J.** (2008) Exemplarity in Management : Factors of Implementation and Process of Learning. Special series: “Problems and Perspectives in Management”. *International Research Journal*, Issue 2, June. 1

## **CONFERENCES**

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**Peterson, J.** and A. Roger (2013) Does the boundaryless career also apply in France? Actes de conference d'EGOS-European Group for Organizational Studies. 26th Workshop on Strategic Human Resource Management. Montreal, Canada, 16-17 mai, 2013.

**Peterson, J.** and A. Roger (2013) Revisiting Career Anchor Profiles: Implications for Work-Life Balance in France. Actes de conference de l'EIASM-European Institute for Advanced Studies in Management, 26th Workshop on Strategic Human Resource Management. Copenhagen, Denmark, 16-17 mai, 2011.

**Peterson, J.** and A. Roger (2011) Revisiting Career Anchor Profiles: Implications for Work-Life Balance in France. Actes de conference de l'EIASM-European Institute for Advanced Studies in Management, 26th Workshop on Strategic Human Resource Management. Reykavik, Iceland, 16-17 mai, 2011.

**Peterson, J.** and A. Roger (2009) Career Anchor Profiles: An Exploratory Study of Business School Participants in France. Actes de conférence de l'ISEOR/Academy of Management International Conference and Doctoral Consortium, Lyon, France, 8-10 juin, 2009. pp. 1299-1311.

**Peterson, J.** and E. Reynaud (2008) The Evolution of Competitive Advantage: the case of Xerox. A case study presented at the « Atelier Cas Pédagogiques: Cas en management stratégique ». Organized by the Organisational Systems Department of CNAM-Paris, Group ESSCA, Université d'Angers, IAE Aix-en-Provence, and Centrale de Cas et de Médias Pédagogiques (CCMP).

## **MANAGEMENT BLOG POSTS**

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Hennekam, S., **Peterson, J.**, Tahssain-Gay, L. and J.P. Dumazert (2019) How Organizations discriminate during recruitment; London School of Economics, March 11th, 2019, Management, Managing People|

Hennekam, S., **Peterson, J.**, and Tahssain-Gay, L. (2019) Quelle attitude adopter face à la religion au travail ? Harvard Business Review France, May 2019, Management, Diversité, Règles, RSE.

## **OTHER RESEARCH ACTIVITIES**

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### **Co-direction of doctoral student research (2018 to present)**

In collaboration with Professor Sandrine HOLLET-HAUDEBERT (Dissertation Director), IAE Toulon, France

Student: Mr. Yasir-Mansoor Kundi -

Subject: The impact of personality on career success as related to adaptability and job crafting.

**Review Committee** – Reviewed article submissions for 2017 AGRH Conference – Aix-en-Provence, France.

### **Development of Research Chair (2016 to present)**

A collaborative research project between Aix-Marseille Graduate School of Management-IAE, ENSAM (Arts & Metiers d'Aix-en-Provence) and Centrale- Marseille. Research emphasis: digital implementation within operational contexts and its effect on human behavior and performance.