

## CURRICULUM VITAE

**HUSSER Jocelyn**

Date of birth : February 1963

Status

Professor

(Professeur des Universités; Full Tenured Professor)

Vice-Dean for International Research of the Aix-Marseille Graduate

School of Management - IAE

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## BIOGRAPHY

Jocelyn HUSSER serves as the vice-dean for International Relations of Aix-Marseille Graduate School of Management in France.

He holds degrees in both Accounting and Finance (PhD, HDR and Master's degree) and psychology (Bachelor's Degree). Previously, he worked 10 years, as a consultant in an international purchasing agency, as an account manager and later as a senior manager.

His research interests focus on the links between CSR disclosure and financial performance, ethical decision making and financial performance. In addition to having written 2 books, Professor Husser has published 223 articles in academically ranked reviews (10 rank A, 11 rank B and 4 rank C). He supervises 2 doctoral students to completion, participated to 2 PhD and HDR defences.

## EDUCATION

- **In Management and Accounting :**

- 2015:HDR (*HABILITATION à DIRIGER des RECHERCHES*), University of Lyon III– University Jean Lumière, France

- 2003 : *DOCTORATE IN MANAGEMENT*, University of Bordeaux IV, France(PhD)

Thesis Subject: Change Management, Middle managers and Reporting in Hospitals.

-1992 : FRENCH Agrégation Externe « Economie et Gestion » Accounting and Finance

-1986 : KEDGE Business School - Bordeaux – France, Corporate Finance.

- **In Psychology:**

- 1992 / 1997 : *BACHELOR OF PSYCHOLOGY (LICENCE)*, University of Bordeaux II, France

Foreign languages (mentioned with an X)

Language	Read	Spoken	Written
English	X	X	X
Spanish	X	X	X

## ACADEMIC ACTIVITIES

Courses given currently at Aix Marseille Graduate School of Management - IAE

- IFRS (Msc Management Control)
- Management Accounting (Msc Management Control)
- Financial Analysis (Msc Finance)
- CSR and Financial performance (Msc General Management)
- Qualitative and Quantitative Research Method (Msc Research)
- Accounting Finance and CSR Research (MscResearch)

## International teaching & research missions

- 2009 – 2016 ECUST, East China University of Science and Technology, Shanghai, China. Accounting and Corporate Finance (MBA)
- 2009 -2017 IQS, Barcelona, Spain. Accounting and Cost Price analysis (Msc in Management)
- 2008-2015 NIU, Illinois, USA. Accounting and Corporate Finance (MBA)

## SCIENTIFIC ACTIVITIES & OTHER

- Member of Scientific Comities  
ADERSE
- Reviewer of academic journals

Academic Journals	AERES	FNEGE	CNRS	National or International
Revue de Gestion des Ressources Humaines	X	2	3	National
VSE	X			National
Management International	X	2	3	International
Revue Management et Avenir	X	2	3	National
La Revue des Sciences de Gestion	X	4		National
Journal of Applied Accounting Research	X	3	3	International

- Conference organization  
Husser J. ADRSE, 2019, IAE, Aix-Marseille, AMU
- PHD Director of 2 doctoral students
- Jury member of 2 PhD (Doctorates)

## CURSUS

- 1988 – 2016: Full Lecturer Bordeaux Graduate School of Management – IAE, Bordeaux University.
- Since 2016: Full Professor Aix-Marseille Graduate School of Management - IAE, Aix Marseille University.
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## RESEARCH AND PUBLICATIONS

### Articles in refereed journals

Articles	Titles	Authors	PEER	AERES	FNEGE	CNRS	Nature
January 2017 Journal of Business Ethics	The Impact of Locus of Control, Moral Intensity on Purchasing-related Ethical Reasoning	HUSSER ANDRE LESPINET	X	X	2	2	International Empirical Quantitative
December 2016 Management International	Does It Pay to Disclose CSR Information?	HUSSER DARDOUR	X	X	2	3	International Empirical Quantitative

December 2015 Revue de Gestion des Ressources Humaines	CEO Compensation and Board Diversity: Evidence from French Listed Companies	DARDOUR HUSSE HOLLANDTS	X	X	2	2	National Empirical Quantitative
December 2014 Management International	The effect of social and environmental disclosure on companies' market value	HUSSE BARDINET	X	X	2	3	International Empirical Quantitative
October 2014 Management International	Oblivion and the role of middle managers in an organizational change	HUSSE	X	X	2	3	International Empirical Qualitative
August 2013 Journal of Business Ethics	Linking Purchasing to Ethical Decision-Making: An Empirical Investigation	HUSSE ANDRE GAUTIER LESPINET	X	X	2	2	International Empirical Quantitative and Qualitative

### Total articles published in refereed journals

International rank	Number of international ranked publications	French CNRS rank	Number of French CNRS publications
Rank A	3	Rank 2	3
Rank B	3	Rank 3	3

### Books

2017 AMAZON	Les achats et le contrôle de gestion au service de la négociation	HUSSE PEUF SPAGNOLO		Book 140 pages
2014 NUMILOG	Diagnostic financier pour la Supply Chain : comment faire parler les chiffres d'un fournisseur?	HUSSE OUVRARD		Book 120 pages

### Refereed proceedings conference papers

May 2017	La divulgation CSR et la performance financière des sociétés à actionariat salarié	HUSSE SAULQUIN		AFC Poitiers	National
August 2015	Les effets de l'actionariat salarié sur la performance sociale et financière des sociétés cotées françaises	HUSSE SAULQUIN		IAS Montreal	International

<b>November 2013</b>	L'impact de la divulgation d'informations sociales et de gouvernance sur la rémunération du dirigeant	HUSSER DARDOUR	ARIMHE Paris	National
<b>May 2013</b>	Politique de rémunération incitative du dirigeant et divulgation d'informations RSE	HUSSER DARDOUR	ACIG Nantes	International

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