

CURRICULUM VITAE

GED Alain

Date of Birth: June 10, 1954

Status :

Professor (Former Dean)

Aix Marseille GSM - IAE
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EDUCATION

- Director of Research : State degree, 1989
- Ph.D. : University of Aix-Marseille, 1981 specialization Strategy & Finance
- Certified Public Accountant : State degree, 1979
- MA in economics : University of Aix, 1977
- MBA : School of Commerce, Marseille, 1976
- Post doctoral studies: Stanford, Northwestern, Harvard, Columbia & Wharton.

Foreign languages (mentioned with an X)

Language	Read	Speak	Written
French	X	X	X
English	X	X	X
German	X	X	

Former Dean of Aix Marseille GSM - IAE from 2001 to 2009

ACADEMIC ACTIVITIES

Courses given currently at Aix Marseille GSM - IAE

- Graduate basic courses:
 - Financial Accounting
 - Cost Accounting and Management Control
 - Finance (I,II)
 - Information Systems Management
- Postgraduate specialized courses:
 - Financial Mathematics
 - Bond Management
 - Assets /Liabilities Management
- Ph D courses :
 - Agency Theory Models
 - Corporate Finance

International teaching & research missions

- Europe: Visiting Professor: Lund Univ. (Stockholm), Lausanne Univ. (Switzerland) Russia (Moscow)
- Americas: .Visiting UBC (Vancouver 2000)Visiting Professor: UQAM (Montreal 1984),Visiting Researcher: (Stanford, Denver, Northwestern, Harvard, Columbia 1982)
- Asia, Mid east & Africa - Visiting Professor : Russia, Uzbekistan, (Eurocis program 1996), Turkmenistan (1997/98), Thailand, Egypt, La Réunion,La martinique

SCIENTIFIC ACTIVITIES & OTHER

- Board Member for various firms
- President of Euro*MBA Board – European Consortium Programme.
- Member of the EFMD board for 6 years.
- Member of the awarding body of EQUIS.

CURSUS

- Consulting with industrial firms
- Extensive experience launching new Businesses in Europe and North America. (more than 10 different firms in different countries and in different activities)
- Involved in different clusters in France helping new start-ups and spin-offs to grow
- Operates an international cooking equipment industrial group

CONSULTING ACTIVITIES

- 1976 - 1989: Associate CPA Cabinet Teissier -Marseille and then with Musigma mostly involved in M&A deals
- Since 1980: Associate Aix Consulting Group working with major banks (Caisse des dépôts, Crédit Agricole, BNP, Crédit Lyonnais, Dexia, Insurance Companies (Groupama), large firms (EDF, France Télécom, Gemplus), towns & Regional Councils-

MANUFACTURING EXPERIENCES

- Since 1989 : Associate and Financial director of an industrial group Grandes Cuisines Lopez (Vitrolles)& Grande Cuisine of America (Toronto & New York)

RESEARCH AND PUBLICATIONS

- Most recent publication: author-contributor, "*Corporate Governance Around the World*", Ed. Routledge, New York, 2007" (ISBN – 0-415-62032-5)
- "Comment réussir une acquisition à l'étranger" Revue Française de gestion, 1982
- "Comparaisons internationales des perceptions managériales de l'efficacité" Revue Française de gestion , 1983
- "Minimizing the cost of behavioral problems in foreign acquisitions", 1983, with P. Firmin (Denver)
- "How to make the international acquisition work" Acquisitions Monthly; 1985 with P. Firmin (Denver)
- "La comptabilité : un domaine en mutation" Formation et Gestion n°38, 1986
- "International comparisons of managerial perceptions of corporate effectiveness", Scandinavian Journal of Management Studies, 1986
- "Les voies de recherche en comptabilité managériale" Cahiers de l'ISMEA, serie n°8, 1986
- "La perception de l'efficacité par les dirigeants suisses" Die Unternehmung, Berne, 1986
- "La comptabilité est-elle un système d'information financière pertinent" ; Revue Française de Comptabilité, 1987 with A. Naciri (UQAM)
- "Aides aux entreprises et succès des innovations ; le cas des PME régionales", Sud Information Economique, INSEE, 1987
- "L'accès des entreprises au second marché" Conseil Régional PACA, 1991 with Walton
- "Comment optimiser la gestion de patrimoine du chef d'entreprise", CCF 1991
- "Emas in Germany : incapability of the firms and its consequences" WP, with G. Schneider-Maunoury, 1997
- "OECD environmental performance indexes: towards an integrated policy", with G. Schneider-Maunoury, 1997

PRESENT TOPICS of INTEREST

Research topics : ALM & Raroc, how to implement these information systems ?
Portfolio management: international diversification with bonds