

CURRICULUM VITAE

BRUNETTO Gérald

Date of birth: May 13, 1977

Status :

Assistant Professor (Maître de Conférences)

Aix Marseille GSM - IAE
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EDUCATION

- May 2007: Obtaining the first price of FNEGE/AIM-Robert Reix 2007 rewarding the best thesis in information systems.
- November 2006: PhD in management science, presented on 14th november 2006 at the IAE of Montpellier, with the highest mention. Title : « *information systems integration during mergers* »
- June 2002 : Agrégation Externe d'Economie et Gestion option D (computer science)" National teaching competitive exam
- June 2001 : Capet Externe d'Economie et Gestion Option D (computer science) national teaching competitive exam
- 2000 - 2001 : Master of Research in management science

Foreign languages (mentioned with an X)

| Language | Read | Speak | Written |
|----------|------|-------|---------|
| English | X | X | X |
| German | X | X | X |

ACADEMIC ACTIVITIES

Courses given currently at Aix Marseille GSM – IAE

- Business Intelligence & Information system (Msc1)
- ERP SAP : financial and accounting modules (Msc2 International Finance)
- VBA under Excel : financial functions (Electives, Msc2 ISG and Msc2 Finance)
- integrated systems ERP (SAP courses) in Msc Information systems Governance
- Business Intelligence in Msc Information systems Governance
- Business Process Management in Msc Information systems Governance
- Study of business processes under SAP FI/CO/SD/MM modules (electives)

International teaching & research missions

Others academic activities outside of Aix Marseille GSM - IAE :

- SAP Program Manager (partnership established between SAP University Alliance and Aix Marseille GSM -IAE)
- Study Tour At Suffolk University Boston USA (2017 & 2018)

Other academic activities :

- MSc Information Systems Governance – Program Director

SCIENTIFIC ACTIVITIES & OTHER

- Member of Association for Information System (AIS)
- Member of European Accounting Association (EAA)

CURSUS (prior to joining Aix Marseille GSM - IAE)

- September 2008 - December 2011 : Associate Professor (Maitre de Conférences) at the IAE Of Toulouse University
- September 2001 – June 2008 : Professor of Computer Science

RESEARCH AND PUBLICATIONS

Publications

- G.Brunetto, « *IS facing mergers: configurational approach and construction of a typology of IS integration* », article in Journal of Global Information Management (rank CNRS 2).
- G.Brunetto, "Integrating information systems during mergers : integration modes typology, prescribed vs constructed implementation process", article in Business Process Management Journal (CNRS 2)
- G.Brunetto, " Contribution of dynamic relational capacities to the evaluation of the modes of governance of the sourcing partnership " article in Technology Analysis and Strategic Management (rang CNRS 2).
- G.Brunetto, " The contribution of conceptual change to the construction of a cognitive conflict model for training in financial accounting in an ERP / SAP context. ", in International Journal of Human Computer Studies (rang CNRS 2).
- Research in progress with Professor Michael Scott Morton (MIT Sloan School of Management, Boston), "The contribution of conceptual change to the construction of a cognitive conflict model for training in financial accounting in an ERP / SAP context." 2 trips to Boston at MIT Sloan School of Management, Boston (03 to 07 April 2017) (02 to 06 April 2018)

Conference & Congress

- IUT Paris Descartes: As a scientific organizer, I worked on the development of the themes of the ERP Days "Enterprise, Research and Pedagogy" of June 05, 2015, under the theme "IT integration and process management: towards a Erp of practices? "
- 23rd Annual Congress of International Association of Strategic Management (AIMS) 26-28/05 2014, "Apport des capacités dynamiques relationnelles à l'évaluation des modes de gouvernance du partenariat sourcing", S.Baile et G.Brunetto
- 19th Annual Congress of Information System Association 20/21/05 2014 : ERP Track Chair, G.Brunetto
- 3rd Conference of Atlas/AFMI at HEC Montréal, 8-9 July 2013, "L'apport de l'approche configurationnelle à la construction d'un modèle d'intégration des systèmes d'information dans un contexte post-fusion d'entreprises", G.Brunetto et S.Baile
- 34th Annual Congress of the European Accounting Association from 20-22 April 2011 in Roma, (Italy), "How to audit information systems based on ERPs ? a study of the new main risks and strategies", G. Brunetto

- 33rd Annual Congress of European Accounting Association (EAA) 18-22 mai 2010 Faculty of Business Administration of Istanbul University (Turquie), « *How to integrate accounting information systems ? the case of mergers* », G.Brunetto 22 p.
- 11th International Conference on Enterprise Information Systems 6-10 Mai 2009 Milan (Italie) 3rd International Workshop on Human Resource Information Systems, "*Building and managing the virtualized enterprise*" G.Brunetto 14 p
- IBM – JAM E-Conférence (21-23 avril 2009) "Smarter Planet" "Towards a development of computing ecosystems : Green IT and Virtualization of computing architectures » G.Brunetto, 26 pages
- 9th International Conference on Enterprise Information Systems (ICEIS), 12-16 Juin 2007 à Funchal, Madeire (Portugal) : « *Information systems integration and mergers : integration paths and integration modes typology* », Research paper, 8 pages.
- 14th European Conference on Information Systems (ECIS), Université de Göteborg (Suède), 12-14 juin 2006 : « *Integrating information systems during mergers : integration modes typology, prescribed vs constructed implementation process* », Research paper, 12 pages.
- 29^{ème} Congrès de l'Association Francophone de Comptabilité (AFC), 28-30 mai 2008 à l'ESSEC-Paris, « *Quels sont les impacts des PGI sur le processus d'audit ? Le cas de l'auditeur légal* », G.Brunetto et V.Massot, 42 pages.
- 15^{ème} Conférence Internationale de Management Stratégique (AIMS), Annecy 15-17 juin 2006 : « *Fusion d'entreprise et intégration des systèmes d'information* » 25 pages.
- 11^{ème} Colloque de l'Association Information et Management (AIM), Université du Luxembourg, 8 et 9 juin 2006 : « *Les systèmes d'information lors de fusion d'entreprises : étude des modes d'intégration et des processus de mises en œuvre* » 16 pages.
- Journées du CNRS (GDR-TICS Groupement de Recherche « Technologies de l'Information et de la Communication et Société »), Faculté Jean Monnet, Université de Paris XI, Sceaux, déc. 2002 : « *Etude du processus d'intégration des systèmes d'information lors de fusion d'entreprises* » 20 pages.
- 16^{ème} Journées Nationales des IAE à l'Université Paris V – Sorbonne, 10-12 septembre 2002 : « *Etude du processus d'intégration des systèmes d'information lors de fusion d'entreprises* » 12 pages.
- 7^{ème} colloque de l'Association Information et Management (AIM), Hammamet (Tunisie), 29 mai - 1^{er} juin 2002 : « *Contribution à l'étude du processus d'intégration des systèmes d'information lors de fusion d'entreprises* » 8 pages.