

PEDAGOGICAL DIRECTOR



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ACCREDITATIONS

AMGSM-IAE is the only French public management school holding the international **EQUIS** accreditation which guarantee the high standards of its training programmes.

RANKINGS

› SCHOOL

Financial Times 2023
France #18- World #67

› PROGRAMME

SMBG Eduniversal 2023
#8

OBJECTIVES

The MSc in General Management has been the core defining programme of the IAE since 1955. It prepares students for high-potential career prospects in positions which will test their leadership capacities every day.

This programme will offer recognition of your expertise in project management, your transversal approach of corporate issues and your capacity to encourage intercultural viewpoints and diversity.

The MSc in General Management trains students to use the tools necessary for quick and responsible decision-making in complex, international and evolving corporate contexts.

The programme's In-company workshops, International Seminars, Elective Courses, Team Building sessions and Study Tours will provide the overall, creative and original vision you will need to implement projects that make a difference and bring added-value to your firm and to your career.

Depending on in-coming students, the programme may either be proposed in French (French Track) or in English tuition (English Track).

CAREER

The employment rate of our graduates is 92% after 3 months and 100% after 6 months.

Average salary is around €48,000 (including benefits).



•• Develop a double competence, give your career an international and innovating dimension ••

PROGRAMME CURRICULUM

MANAGEMENT FUNDAMENTALS

- › Financial diagnosis
- › Investment decisions
- › Marketing
- › Strategy
- › Relational development
- › leadership and team management
- › Human resource management
- › Project management
- › Business law
- › Management control
- › Business tools for decision
- › Professional communication

PROGRAMME PERSONALISATION

Each student can tailor the programme in a unique and personalised way with 4 or 5 modules selected out of more than 120 electives taught in French or in English.

ADMISSION REQUIREMENTS

Direct access to 2nd Year of MSc (5th university year programme in one year)

- › Open to graduates in engineering, pharmacy, science, law, politics, 4 university years degrees and more (240 ECTS or more)
- › ... or holders of equivalent degree (foreign degree, certificate validating professional experience)
- › Provide evidence of significant professional experience, international exposure and excellent French and English language proficiency.
- › Recruiting is based on online application file on www.iae-aix.com. File contains:
- › Management test isn't mandatory, but is strongly advised: TAGE MAGE or SIM Score message or GMAT or GRE
- › English language test: TOEFL or TOEIC or IELTS (not mandatory if student submits GMAT or GRE)
- › Professional project
- › Background history...

TUITION FEES

- › One-year programme: €4,800
Special fees for students from IAE partner schools on double degree programmes

This programme is open to apprenticeship and to continuing education.

NETWORKING AND PERSONAL DEVELOPMENT

- › E-learning platform
- › Professional lectures
- › Testimonials by programme alumni
- › Job platform
- › Students office
- › Clubs & Associations
- › International events

REAL-LIFE EXPERIENCE

- › 6-month (minimum) mission in firm (internship or apprenticeship)
- › Apprenticeship forums, Enterprise forums
- › Transversal study
- › Mission in firm in company workshop
- › Study Tour: one week training programme at Kelley School of Business, Indiana University (USA).

●● *My studies at ENSAM Aix-en-Provence have provided me the technical knowledge I needed for the construction industry. Subsequently my search for a double competence pushed me to integrate the Msc in General Management in apprenticeship. It was a complete experience from the point of view of student and professional life. The different backgrounds and the multicultural atmosphere is on specific and valuable asset of the training., this allowed me to open up to new horizons in construction engineering* ●●

Miguel Rodriguez (2021-2022)

ADMISSIONS SERVICE

Students : masters@iae-aix.com | +33(0)4 13 94 26 33

Executive / continuing education : fcontinue@iae-aix.com | +33(0)4 13 94 26 43

POSTAL ADDRESS

AIX-MARSEILLE GRADUATE SCHOOL OF MANAGEMENT - IAE

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