

# IMMIT, International Master in Management in Information technology

2 years - 3 Degrees - 3 countries

Information technologies (IT) are increasingly an integral part of products and services as well as the foundation of business processes. IMMIT addresses this new Information & Management challenge. The IMMIT programme is designed to prepare students to become “hybrid” managers who can act as intermediaries between business users and IT specialists in an international environment. IMMIT consists of integrative skills needed for effective use of IT to support international business operations and management.

## A leading business school in France

AMGSM-IAE is the oldest state university business school in France. It benefits from 60 years of experience in innovative management education and in building relations between the academic and the business world. Its programmes are renown for their quality and their international orientation. It is the only university business school in France with dual international accreditations : EQUIS and AMBA. It belongs to Aix-Marseille University, France’s largest university (70 000 students), located in France’s second most important research and higher education area after the Paris region. AMGSM is also a leading member of IAE France, French university schools network (31 schools) and scores more than 60 partner universities and schools worldwide.

## A Triple Degree and a unique experience

IMMIT is a 2 years Master, specialized in Information Technology Management, organized between 3 renowned European partners:

- IAE Aix –Marseille Graduate School of Management (France)
- Turku School of Economics (Finland)
- Tilburg School of Economics and Management, Tilburg University (The Netherlands)



## and its partners



<p><b>France</b> IAE Aix</p> <p><b>Phase 1</b></p> <p><b>Fundamentals in International Business</b></p> <ul style="list-style-type: none"> <li>• French for Beginners</li> <li>• Accounting</li> <li>• Finance</li> <li>• Simulation Games</li> <li>• Multicultural environment</li> <li>• Leadership</li> <li>• Marketing</li> <li>• Strategy</li> <li>• Project management</li> <li>• Management of Information System and data Governance</li> <li>• Elective courses: International Seminar</li> </ul>	<p><b>Finland</b> Turku</p> <p><b>Phase 2</b></p> <p><b>Skills in IT Management</b></p> <ul style="list-style-type: none"> <li>• Finnish for Foreigners</li> <li>• Management of ICT services</li> <li>• Information Systems Evaluation</li> <li>• Management of International IT Partnerships</li> <li>• Research methods</li> <li>• Language of Negotiation</li> <li>• Academic Writing</li> <li>• Elective courses: Information systems in</li> </ul>	<p><b>Netherlands</b> Tilburg</p> <p><b>Phase 3</b></p> <p><b>Integration</b></p> <ul style="list-style-type: none"> <li>• Business transformation and IT</li> <li>• Business Intelligence</li> <li>• Business Process Integration</li> <li>• Management of Knowledge &amp; Innovation</li> <li>• Logistics and Information</li> <li>• Method engineering</li> <li>• Dutch for Beginners</li> <li>• International production Management</li> <li>• International management</li> </ul>
<p><b>Phase 4</b></p> <p><b>Worldwide Internship</b> (at least 4 months) <b>and Master Thesis</b></p>		

## Admission Requirement

IMMIT is open to students with a Bachelor or equivalent undergraduate degree (180 ECTS):

- in Management/Economics/Business Administration
- or in Computer Science/Information System

Students with an engineering degree can be admitted if their previous education includes ICT and information systems (at least 24 ECTS).

Candidates must have good proficiency of English (IELTS 6.5 or equivalent) and pass the GMAT test (score > 570). Selection criteria include:

- Marks obtained in the bachelor studies (must be above average)
- Quality/recognition of home institution having awarded the first degree
- CV including extra-curricular activities (especially those associated with crosscultural /international experiences)

Motivation for the programme and for a unique international experience is very important in the selection process. To apply to the IMMIT programme, you are invited to go on the IAE Aix website: [www.iae-aix.com](http://www.iae-aix.com)

## Careers

Hybrid manager for "bridging Business & IT", this programme enables to get skill, knowledge and attitude to become a manager able to:

- Improve the Business Intelligence of a transnational organization.
- Analyze the fit between Business needs and new technologies capabilities (Mobile, Cloud computing, workflow, CRM, Security).
- Integrate business processes and develop the ERP of the enterprise.

### Examples of graduate positions

- Manager of international IS projects: e.g., deploying global Business Intelligence, Cloud computing or collaborative systems.
- IS management positions, e.g. Chief Information Officers (CIO), IT or Information manager.
- Designer of Information Systems which support international business operations.
- IS strategy consultant in internationally operating companies.

### Graduate employers examples

ABN AMRO Bank, The Netherlands  
Amazon Web Services, The Netherlands  
Mediatoimisto Voitto, Finland  
Business & Decision, Belgium  
Canon Europe Ltd, The Netherlands  
Cap Gemini, The Netherlands  
City of Ottawa, Canada  
Collabro, India  
Deutsche Bank, Germany  
Digital Financial Services, Nepal  
Euroflorist, The Netherlands

Evry Financial Services, Finland  
Exoclick, Spain  
EY, Thailand  
Forward3D, UK  
GE, Brazil  
Google, Ireland  
Harvey Nash, Vietnam  
ING, Netherlands  
IT System Life Cycle, Canada  
Kiosked, Finland  
McKinsey & Company, Russia  
Netherlands Information Service, The Netherlands ...

## Contacts



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### ADMISSION OFFICE

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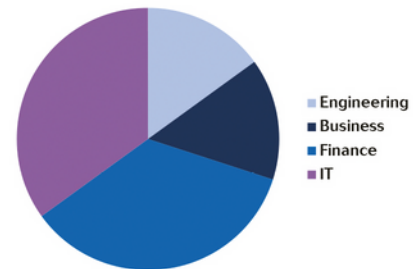
## Degrees awarded

Three Master degrees are awarded, one from each partner university.

## Student cohort

IMMIT students come from all over the world. Some cohort counted up to 14 different nationalities. The students group stays together as one cohort during the whole 2-year programme. This widely contributes to an intensive and original multicultural experience.

Students initial Education



## Testimonials

I studied Computer Engineering at University of Belgrade, Serbia. I chose the IMMIT program because of the subjects that it covered and the international experience. IMMIT students were a very international group in itself (16 different countries). Living in the student dorms in Aix certainly improved our experience, especially hanging out with students from other international programs.

I did my internship in Shell Netherlands. My main motivation was that it is a large multinational company where I could observe IT management on a huge scale across different countries and serving many other disciplines. I have now a full time position at Shell.

I have great memories of IAE and its stimulating environment. The IMMIT programme will open your eyes to the world, and IAE will provide the perfect setting for this!

**Rados Lazarevic, IMMIT Class of 2012**  
Business Analyst in Upstream IT, Royal Dutch Shell, The Netherlands

After studies at State University Higher School of Economics in Moscow, I have chosen IMMIT program because it included three universities in different countries of various locations and the course was close to my field of study. I made my internship at Lafarge Group IT - Internet, Intranet and Innovations in Lyon, France. I was attracted by the topic of the research - emergent web technologies application at a multinational enterprise. Lafarge is a big name and I guess this international experience contributed to my resume. I really liked the experience, life in different countries is one amazing challenge everyone should undertake. As for the program : every course had something new and challenging..

**Anastasia NARYZHAYAY, IMMIT class of 2010, Analyst, Accenture Digital, Moscow**